

10 ways to find speakers for local events

- 1) Check our **Speaker interest list** to see if there is anyone covering the topics planned, or anyone who can talk about clinical subjects;
- 2) Check any speakers mentioned on evaluation forms for previous years;
- 3) Local Services team can look back at previous speakers for surrounding Sections (2018+) to see if there is anyone who could be invited again;
- 4) Search on google for dentists in nearby geographical areas, look at the practice websites to see if you recognise anyone who has spoken at other events. Or look at the biographies of the dentists in local practices and see if they mention speaking at events or being keen on CPD etc;
- 5) Check lists of Award winners, usually very proactive dentists/practices and often make good speakers - Dentistry magazine Award winners have regional based winners and runners-up; The Probe's Dental Awards; and the Private Dentistry Awards.
- 6) Look at the website for the closest dental hospital or dental school and get familiar with who their heads of department are or other senior names on their staff list – can usually identify people who speak regularly;
- 7) Look at other external events for possible good speakers - deaneries, LDCs, other dental associations, local or national events. Can be a bit time consuming for national events as then need to find out where the speakers are based;
- 8) Local Services team can think about other BDA events, especially previous national Conferences, and identify if any speakers we've used might be based in the area;
- 9) Look at the web page for the nearest LDC, as they will have board members, some of whom might be appropriate speakers;
- 10) If looking for a speaker for a certain topic, look at the appropriate association website, eg: BSP British Society of Periodontology, they often have people representing particular areas of the UK, so you can see if there is someone from the area you are looking for.

NB: 9) and 10) will also be running their own events, so may not be as supportive of speaking at ours, but equally they often want to be seen to be representing their local area, so might still be interested and relevant.